

You get
a lot
to like

-filter
-flavor
-flip-top box

Marlboro

THE FILTER CIGARETTE IN THE FLIP-TOP BOX

NEW
FLIP-TOP BOX

Flaps to keep
cigarettes from
crushing.
No tobacco in
your pocket.



POPULAR
FILTER PRICE

You get the man-size flavor of honest tobacco without huffing and puffing. This filter works good and draws easy. The Flip-Top Box keeps every cigarette in good shape. You'd expect it to cost more, but it doesn't.

(MADE IN RICHMOND, VIRGINIA, FROM A NEW MARLBORO RECIPE)

